

## N39 Norwich University Of The Arts

**Cycle years:** 2012 - 2017

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	870	980	1,210	1,320	1,435	1,350
Placed June deadline applicants	265	240	300	300	335	355
All placed applicants	280	250	315	310	340	370
June deadline applicants per 10,000 population	11.2	12.9	16.1	17.2	19.2	18.2
Placed June deadline applicants per 10,000	3.4	3.2	4.0	3.9	4.4	4.8
All placed applicants per 10,000 population	3.6	3.3	4.2	4.1	4.5	5.0

## P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	925	1,025	1,255	1,375	1,495	1,410
Offers	600	665	745	795	920	930
Offer rate	65.2%	65.0%	59.5%	57.8%	61.4%	66.1%

### P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	305	360	440	445	480	475
	Women	560	620	770	875	960	875
Placed June deadline applicants	Men	100	90	105	95	130	130
	Women	165	150	195	205	205	225
All placed applicants	Men	110	100	110	100	130	135
	Women	170	155	200	210	210	235
June deadline applicants per 10,000 population	Men	7.7	9.2	11.4	11.4	12.4	12.6
	Women	14.9	16.7	21.0	23.4	26.2	24.2
Placed June deadline applicants per 10,000 population	Men	2.5	2.3	2.7	2.4	3.3	3.4
	Women	4.4	4.0	5.4	5.5	5.6	6.3
All placed applicants per 10,000 population	Men	2.7	2.5	2.9	2.5	3.3	3.5
	Women	4.5	4.1	5.5	5.7	5.8	6.6

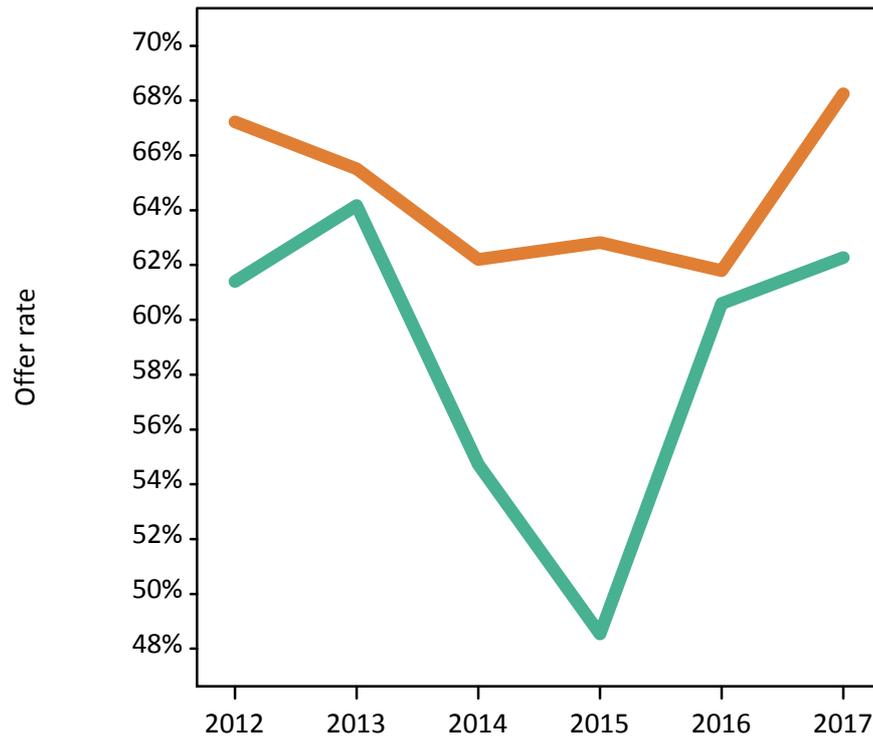
### P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	330	390	455	480	505	500
	Women	595	635	800	895	990	905
Offers	Men	200	250	250	235	305	310
	Women	400	415	495	560	615	620
Offer rate	Men	61.4%	64.2%	54.7%	48.5%	60.6%	62.3%
	Women	67.2%	65.5%	62.2%	62.8%	61.8%	68.2%
Average offer rate	Men	63.5%	62.4%	56.7%	53.7%	60.4%	64.4%
	Women	66.0%	66.6%	61.1%	60.0%	61.9%	67.1%
Percentage point difference between offer rate and average offer rate	Men	-2.1	1.8	-2.0	-5.2	0.2	-2.1
	Women	1.2	-1.1	1.1	2.8	-0.1	1.2
Contribution of group to the average offer rate	Men	0.458	0.511	0.475	0.472	0.473	0.477
	Women	0.700	0.701	0.701	0.716	0.732	0.711

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	130	140	170	170	165	190
	Quintile 2	170	185	240	230	300	255
	Quintile 3	180	200	250	290	320	260
	Quintile 4	195	240	290	310	340	330
	Quintile 5	185	215	260	320	310	310
Placed June deadline applicants	Quintile 1	50	35	45	35	30	50
	Quintile 2	60	45	70	55	75	80
	Quintile 3	55	55	65	70	85	75
	Quintile 4	55	50	70	75	80	85
	Quintile 5	45	55	45	70	60	65
All placed applicants	Quintile 1	50	40	50	40	30	55
	Quintile 2	65	45	75	55	80	80
	Quintile 3	55	60	70	70	85	80
	Quintile 4	60	55	70	75	80	85
	Quintile 5	50	55	50	70	65	70
June deadline applicants per 10,000 population	Quintile 1	9.3	9.9	12.1	12.3	12.4	14.1
	Quintile 2	11.5	12.7	16.3	15.5	20.6	17.8
	Quintile 3	11.7	13.1	16.6	18.8	21.4	17.6
	Quintile 4	12.3	15.2	18.8	19.7	22.0	21.5
	Quintile 5	11.1	13.0	16.0	19.0	18.7	18.9
Placed June deadline applicants per 10,000 population	Quintile 1	3.4	2.6	3.4	2.6	2.2	3.8
	Quintile 2	4.1	2.9	4.9	3.6	5.3	5.5
	Quintile 3	3.4	3.7	4.5	4.5	5.5	5.1
	Quintile 4	3.6	3.3	4.5	4.7	5.2	5.4
	Quintile 5	2.7	3.3	2.8	4.1	3.8	4.0
All placed applicants per 10,000 population	Quintile 1	3.6	2.7	3.5	2.8	2.4	4.1
	Quintile 2	4.3	3.1	5.1	3.7	5.4	5.6
	Quintile 3	3.6	3.9	4.6	4.6	5.7	5.4
	Quintile 4	3.7	3.5	4.7	4.9	5.2	5.6
	Quintile 5	3.0	3.3	2.9	4.2	3.9	4.3

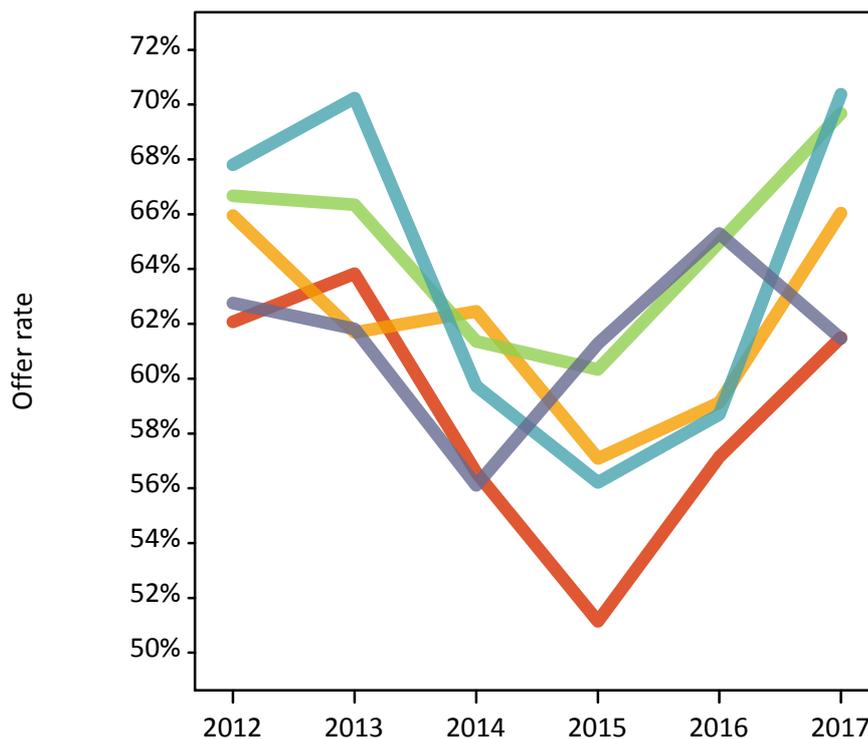
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	145	140	175	175	175	200
	Quintile 2	185	200	255	245	320	270
	Quintile 3	190	210	265	300	335	275
	Quintile 4	205	250	300	320	350	340
	Quintile 5	195	220	260	330	315	315
Offers	Quintile 1	90	90	100	90	100	125
	Quintile 2	120	125	160	140	190	175
	Quintile 3	130	140	160	180	215	195
	Quintile 4	140	175	180	180	205	240
	Quintile 5	125	135	145	200	205	195
Offer rate	Quintile 1	62.1%	63.8%	56.6%	51.1%	57.1%	61.5%
	Quintile 2	65.9%	61.7%	62.5%	57.1%	59.1%	66.0%
	Quintile 3	66.7%	66.3%	61.4%	60.3%	65.0%	69.7%
	Quintile 4	67.8%	70.2%	59.7%	56.2%	58.7%	70.4%
	Quintile 5	62.8%	61.8%	56.1%	61.3%	65.3%	61.5%
Average offer rate	Quintile 1	64.1%	64.0%	60.6%	55.6%	59.9%	66.6%
	Quintile 2	66.4%	64.0%	58.9%	57.7%	60.9%	65.2%
	Quintile 3	63.7%	65.1%	59.8%	58.0%	61.3%	65.9%
	Quintile 4	65.9%	65.5%	59.5%	58.1%	61.8%	67.7%
	Quintile 5	65.7%	66.2%	58.6%	58.7%	62.4%	65.1%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.1	-0.2	-4.1	-4.5	-2.8	-5.1
	Quintile 2	-0.4	-2.3	3.5	-0.6	-1.7	0.8
	Quintile 3	2.9	1.2	1.5	2.3	3.6	3.7
	Quintile 4	1.9	4.8	0.3	-1.9	-3.2	2.7
	Quintile 5	-2.9	-4.3	-2.5	2.6	2.9	-3.7
Contribution of group to the average offer rate	Quintile 1	0.224	0.189	0.199	0.176	0.173	0.199
	Quintile 2	0.267	0.282	0.254	0.233	0.273	0.274
	Quintile 3	0.266	0.265	0.261	0.264	0.273	0.256
	Quintile 4	0.293	0.311	0.287	0.286	0.275	0.301
	Quintile 5	0.302	0.286	0.285	0.301	0.260	0.293

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	20	25	30	40	35	35
	Black	15	20	30	35	40	25
	Mixed	35	40	60	60	70	55
	White	790	885	1,075	1,170	1,275	1,215
	Other	5	5	10	15	10	15
Placed June deadline applicants	Asian	5	5	10	10	5	10
	Black	5	10	5	10	10	10
	Mixed	10	5	15	15	15	15
	White	245	225	270	265	300	325
	Other	0	0	0	0	5	0
All placed applicants	Asian	10	5	10	10	5	10
	Black	5	10	5	10	10	10
	Mixed	10	5	15	15	15	15
	White	255	230	280	275	305	335
	Other	0	0	0	0	5	0
June deadline applicants per 10,000 population	Asian	2.9	3.9	4.6	5.8	4.9	4.8
	Black	6.0	7.4	10.2	10.4	12.8	8.6
	Mixed	13.4	15.2	20.2	19.1	22.6	17.8
	White	12.2	14.0	17.5	18.8	21.1	20.5
	Other	3.4	4.4	9.7	14.5	8.0	13.6
Placed June deadline applicants per 10,000 population	Asian	1.1	0.6	1.3	1.1	0.7	1.1
	Black	1.4	2.7	2.0	3.1	2.9	2.5
	Mixed	3.1	1.8	5.2	5.2	5.4	4.0
	White	3.8	3.5	4.4	4.2	4.9	5.5
	Other	0.0	0.0	0.0	0.0	3.0	0.0
All placed applicants per 10,000 population	Asian	1.5	0.8	1.5	1.1	0.7	1.2
	Black	1.8	2.7	2.0	3.1	2.9	2.9
	Mixed	3.1	2.2	5.6	5.2	5.4	4.4
	White	3.9	3.7	4.5	4.4	5.1	5.7
	Other	0.0	0.0	0.0	0.0	3.0	0.0

## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	20	25	30	40	35	35
	Black	15	20	35	35	40	30
	Mixed	35	40	60	65	70	60
	White	845	925	1,115	1,220	1,335	1,265
	Other	5	5	10	15	10	15
Offers	Asian	15	15	15	25	25	20
	Black	10	15	20	20	20	20
	Mixed	20	20	30	40	45	45
	White	560	605	670	700	820	835
	Other	0	5	5	5	5	10
Offer rate	Asian	68.4%	61.5%	50.0%	64.3%	63.9%	54.3%
	Black	47.1%	68.2%	60.6%	57.6%	52.5%	60.0%
	Mixed	55.6%	53.7%	53.3%	65.1%	64.8%	77.0%
	White	66.1%	65.4%	60.2%	57.5%	61.3%	66.1%
	Other	N/A	N/A	N/A	35.7%	N/A	57.1%
Average offer rate	Asian	66.8%	65.9%	58.6%	56.1%	61.8%	65.8%
	Black	66.4%	56.1%	61.3%	54.2%	56.7%	63.3%
	Mixed	65.0%	66.6%	58.3%	59.2%	63.5%	66.2%
	White	65.1%	65.1%	59.5%	57.9%	61.4%	66.1%
	Other	N/A	N/A	N/A	54.9%	N/A	71.8%
Percentage point difference between offer rate and average offer rate	Asian	N/A	N/A	N/A	N/A	N/A	N/A
	Black	N/A	N/A	N/A	N/A	N/A	N/A
	Mixed	N/A	N/A	-5.0	5.8	1.3	10.8
	White	1.0	0.3	0.7	-0.4	-0.1	-0.0
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	Asian	0.196	0.168	0.102	0.091	0.111	0.085
	Black	0.153	0.161	0.109	0.102	0.108	0.082
	Mixed	0.153	0.104	0.155	0.094	0.124	0.125
	White	0.926	0.919	0.900	0.894	0.902	0.906
	Other	N/A	N/A	N/A	0.121	N/A	0.089

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

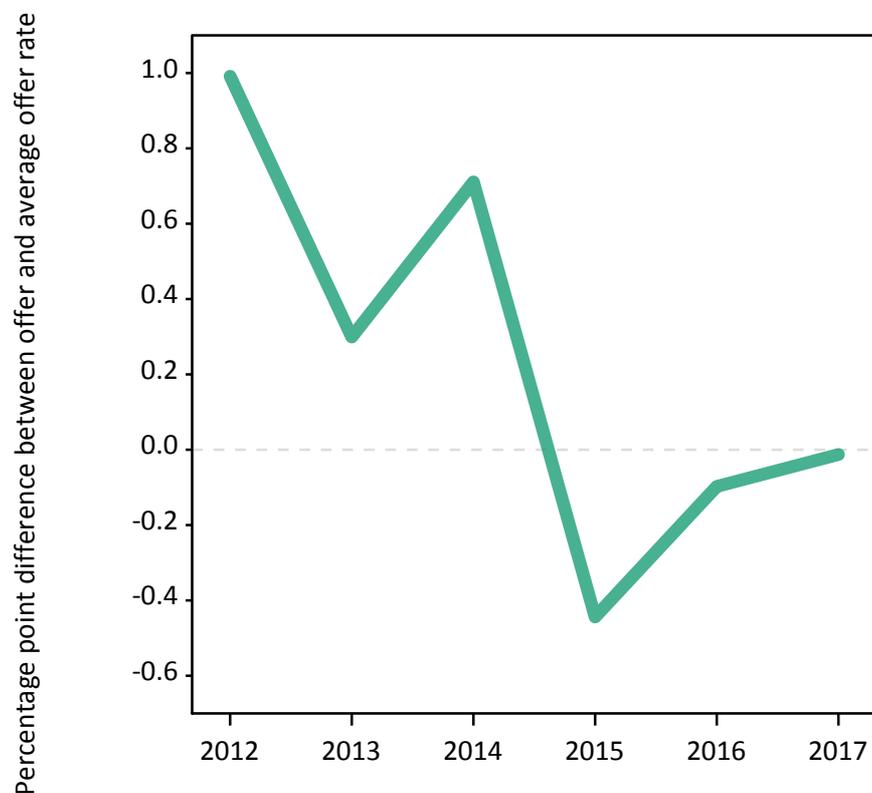
- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	1,845	2,160	2,465	2,605	2,810	2,530
Placed June deadline applicants	560	580	655	660	725	700
All placed applicants	605	610	685	700	745	740

### P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	1,945	2,250	2,565	2,725	2,955	2,680
Offers	1,295	1,470	1,575	1,645	1,830	1,815
Offer rate	66.5%	65.3%	61.4%	60.4%	62.0%	67.7%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	700	825	980	935	975	925
	Women	1,150	1,335	1,480	1,670	1,835	1,605
Placed June deadline applicants	Men	230	215	265	255	280	265
	Women	330	365	390	405	445	435
All placed applicants	Men	255	235	280	270	285	280
	Women	355	380	405	425	460	460

### P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	735	870	1,035	995	1,040	990
	Women	1,210	1,380	1,530	1,730	1,920	1,690
Offers	Men	475	530	580	525	610	600
	Women	820	935	995	1,120	1,225	1,215
Offer rate	Men	64.3%	61.2%	56.1%	52.9%	58.7%	60.8%
	Women	67.9%	67.8%	65.0%	64.6%	63.7%	71.7%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	280	325	395	360	385	380
	Quintile 2	340	405	470	480	520	470
	Quintile 3	380	425	505	560	600	505
	Quintile 4	435	500	550	575	650	575
	Quintile 5	410	495	535	620	645	580
Placed June deadline applicants	Quintile 1	100	110	110	100	95	120
	Quintile 2	105	110	145	130	150	145
	Quintile 3	110	125	135	140	170	150
	Quintile 4	135	115	140	145	165	130
	Quintile 5	110	125	120	145	145	145
All placed applicants	Quintile 1	110	115	115	105	100	130
	Quintile 2	115	115	155	135	155	150
	Quintile 3	115	130	140	150	175	160
	Quintile 4	140	120	150	150	165	145
	Quintile 5	125	130	125	155	145	155

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	305	340	415	380	420	420
	Quintile 2	360	425	495	510	555	500
	Quintile 3	400	445	530	590	635	540
	Quintile 4	450	520	575	600	680	600
	Quintile 5	425	510	545	640	665	600
Offers	Quintile 1	185	210	230	205	245	260
	Quintile 2	235	270	305	305	330	330
	Quintile 3	275	295	325	360	410	380
	Quintile 4	305	360	365	355	415	420
	Quintile 5	295	335	345	410	425	410
Offer rate	Quintile 1	60.3%	62.5%	56.0%	54.8%	58.5%	61.6%
	Quintile 2	64.9%	62.8%	61.1%	59.9%	59.5%	66.3%
	Quintile 3	68.6%	65.5%	61.6%	61.5%	64.7%	70.3%
	Quintile 4	67.8%	68.6%	63.4%	59.1%	61.5%	69.8%
	Quintile 5	69.0%	65.9%	63.5%	64.2%	64.1%	68.4%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	45	65	75	95	90	95
	Black	40	55	70	70	80	70
	Mixed	65	95	115	125	155	115
	White	1,680	1,915	2,165	2,275	2,435	2,215
	Other	5	15	15	25	30	30
Placed June deadline applicants	Asian	15	5	20	25	15	20
	Black	10	15	10	15	20	15
	Mixed	15	20	30	40	40	30
	White	520	535	590	565	640	625
	Other	0	5	5	5	5	5
All placed applicants	Asian	20	10	20	25	15	25
	Black	10	15	10	20	25	15
	Mixed	15	20	30	40	40	35
	White	555	565	615	605	655	660
	Other	0	5	5	5	5	5

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	45	65	80	95	95	95
	Black	40	55	75	75	80	75
	Mixed	70	95	120	130	160	120
	White	1,775	2,000	2,260	2,385	2,580	2,350
	Other	5	15	20	25	30	30
Offers	Asian	30	30	40	60	55	55
	Black	20	35	45	30	45	45
	Mixed	35	65	70	80	100	90
	White	1,200	1,315	1,400	1,450	1,605	1,600
	Other	5	10	10	10	20	15
Offer rate	Asian	67.4%	50.0%	53.8%	64.6%	58.1%	58.1%
	Black	47.4%	59.6%	60.0%	43.8%	56.1%	58.9%
	Mixed	54.4%	67.0%	57.6%	61.1%	64.6%	75.8%
	White	67.5%	65.7%	62.0%	60.8%	62.2%	68.1%
	Other	N/A	68.8%	50.0%	43.5%	64.5%	53.3%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.