



## **B25 Birmingham City University**

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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### P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	11,535	13,325	13,215	13,885	14,430	14,090
Placed June deadline applicants	1,820	2,130	2,090	2,190	2,440	2,290
All placed applicants	2,345	2,425	2,555	2,595	2,985	2,845
June deadline applicants per 10,000 population	151.6	176.9	172.5	185.3	194.8	195.1
Placed June deadline applicants per 10,000	23.9	28.3	27.3	29.2	32.9	31.7
All placed applicants per 10,000 population	30.8	32.2	33.3	34.6	40.3	39.4

### P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	12,345	14,250	14,065	14,860	15,510	15,240
Offers	8,110	9,785	9,160	10,125	11,195	11,140
Offer rate	65.7%	68.7%	65.1%	68.1%	72.2%	73.1%

### P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	3,870	4,740	4,465	4,740	5,125	5,010
	Women	7,665	8,585	8,750	9,145	9,305	9,080
Placed June deadline applicants	Men	690	830	735	745	920	785
	Women	1,130	1,300	1,350	1,445	1,520	1,505
All placed applicants	Men	900	935	920	900	1,130	985
	Women	1,445	1,490	1,635	1,695	1,850	1,860
June deadline applicants per 10,000	Men	99.1	122.5	113.8	123.4	134.9	135.3
population	Women	206.8	234.5	234.2	250.2	257.7	258.0
Placed June deadline applicants per	Men	17.6	21.4	18.8	19.4	24.2	21.2
10,000 population	Women	30.5	35.5	36.2	39.5	42.2	42.8
All placed applicants per 10,000	Men	23.1	24.1	23.4	23.4	29.8	26.6
population	Women	39.0	40.7	43.8	46.4	51.3	52.9

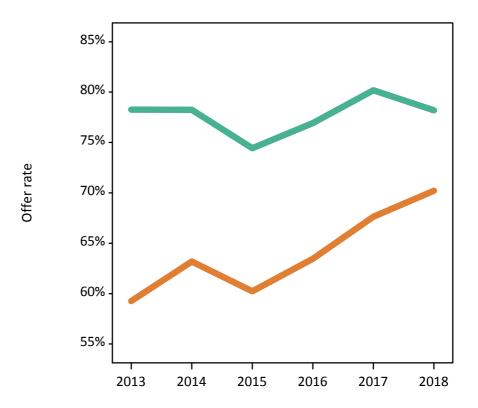
# P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	4,170	5,195	4,855	5,155	5,630	5,520
	Women	8,175	9,060	9,210	9,705	9,880	9,720
Offers	Men	3,265	4,065	3,615	3,965	4,515	4,320
	Women	4,845	5,725	5,550	6,160	6,685	6,825
Offer rate	Men	78.3%	78.2%	74.4%	76.9%	80.2%	78.2%
	Women	59.3%	63.2%	60.2%	63.5%	67.6%	70.2%
Average offer rate	Men	78.3%	78.2%	75.0%	76.8%	79.5%	78.0%
	Women	59.3%	63.2%	59.9%	63.6%	68.1%	70.3%
Percentage point difference between	Men	-0.0	0.1	-0.5	0.2	0.7	0.2
offer rate and average offer rate	Women	0.0	-0.0	0.3	-0.1	-0.4	-0.1
Contribution of group to the average	Men	0.589	0.603	0.610	0.588	0.597	0.587
offer rate	Women	0.790	0.772	0.794	0.781	0.770	0.765

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

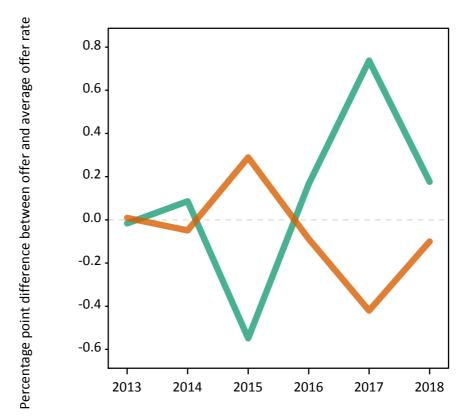




P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.7 18 year old applicants by POLAR4 quintile

Statistic F	OLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,660	1,960	2,040	2,090	2,240	2,165
	Quintile 2	2,245	2,675	2,605	2,765	2,905	2,835
	Quintile 3	2,770	3,185	3,230	3,430	3,575	3,485
	Quintile 4	2,370	2,655	2,615	2,815	2,790	2,770
	Quintile 5	2,470	2,830	2,695	2,760	2,890	2,800
Placed June deadline applicants	Quintile 1	245	295	290	330	340	325
	Quintile 2	355	450	410	470	500	470
	Quintile 3	495	555	585	565	695	670
	Quintile 4	355	440	380	435	430	410
	Quintile 5	370	385	420	385	475	410
All placed applicants	Quintile 1	290	335	350	380	415	390
	Quintile 2	435	505	505	540	600	605
	Quintile 3	645	640	730	705	855	845
	Quintile 4	475	505	450	510	545	505
	Quintile 5	495	440	510	455	555	500
June deadline applicants per 10,000	Quintile 1	117.9	139.4	144.2	153.5	167.2	166.4
population	Quintile 2	154.7	186.5	178.4	194.7	208.3	209.6
	Quintile 3	186.2	217.5	215.5	234.1	246.8	247.4
	Quintile 4	153.7	174.0	168.8	184.6	184.6	187.6
	Quintile 5	143.5	166.4	155.2	160.1	168.6	166.1
Placed June deadline applicants per	Quintile 1	17.4	21.0	20.6	24.2	25.3	25.1
10,000 population	Quintile 2	24.4	31.5	28.2	33.0	35.7	34.6
	Quintile 3	33.4	37.9	39.0	38.5	48.1	47.5
	Quintile 4	22.9	28.9	24.4	28.7	28.5	27.9
	Quintile 5	21.4	22.7	24.1	22.4	27.6	24.3
All placed applicants per 10,000	Quintile 1	20.6	23.7	24.6	28.0	31.1	30.1
population	Quintile 2	30.1	35.0	34.5	38.0	43.1	44.5
	Quintile 3	43.4	43.8	48.7	48.2	59.1	59.8
	Quintile 4	30.7	33.0	29.2	33.5	36.2	34.2
	Quintile 5	28.7	26.0	29.3	26.3	32.5	29.6

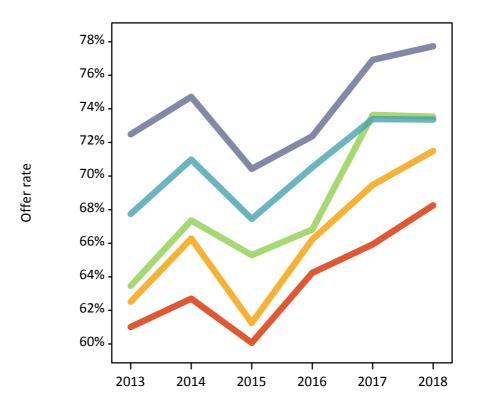
# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,790	2,110	2,155	2,215	2,405	2,365
	Quintile 2	2,430	2,875	2,795	2,980	3,145	3,085
	Quintile 3	3,030	3,460	3,500	3,755	3,965	3,840
	Quintile 4	2,485	2,825	2,770	2,970	2,950	2,960
	Quintile 5	2,600	2,960	2,815	2,905	3,015	2,955
Offers	Quintile 1	1,090	1,325	1,295	1,425	1,585	1,615
	Quintile 2	1,520	1,905	1,710	1,975	2,185	2,205
	Quintile 3	1,925	2,330	2,285	2,510	2,920	2,825
	Quintile 4	1,680	2,005	1,870	2,095	2,165	2,170
	Quintile 5	1,885	2,210	1,985	2,105	2,320	2,295
Offer rate	Quintile 1	61.0%	62.7%	60.1%	64.2%	65.9%	68.3%
	Quintile 2	62.5%	66.3%	61.3%	66.2%	69.5%	71.5%
	Quintile 3	63.5%	67.4%	65.3%	66.8%	73.6%	73.5%
	Quintile 4	67.7%	71.0%	67.4%	70.5%	73.4%	73.4%
	Quintile 5	72.5%	74.7%	70.4%	72.4%	76.9%	77.7%
Average offer rate	Quintile 1	61.5%	65.2%	62.1%	65.5%	67.7%	69.9%
	Quintile 2	63.1%	66.7%	63.2%	66.3%	70.4%	71.9%
	Quintile 3	64.4%	68.6%	64.8%	67.2%	72.5%	72.8%
	Quintile 4	67.4%	69.8%	66.2%	69.5%	73.7%	73.9%
	Quintile 5	70.8%	72.1%	68.8%	71.8%	75.7%	76.4%
Percentage point difference between	Quintile 1	-0.5	-2.5	-2.0	-1.3	-1.8	-1.6
offer rate and average offer rate	Quintile 2	-0.6	-0.4	-2.0	-0.1	-0.9	-0.4
	Quintile 3	-1.0	-1.3	0.5	-0.4	1.2	0.7
	Quintile 4	0.3	1.2	1.2	1.0	-0.3	-0.5
	Quintile 5	1.7	2.6	1.7	0.6	1.2	1.3
Contribution of group to the average	Quintile 1	0.196	0.196	0.194	0.187	0.197	0.190
offer rate	Quintile 2	0.243	0.242	0.240	0.239	0.239	0.234
	Quintile 3	0.286	0.277	0.287	0.289	0.295	0.284
	Quintile 4	0.244	0.236	0.239	0.235	0.230	0.229
	Quintile 5	0.280	0.269	0.265	0.259	0.260	0.253

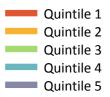
### P.9 18 year old offer rate by POLAR4 quintile

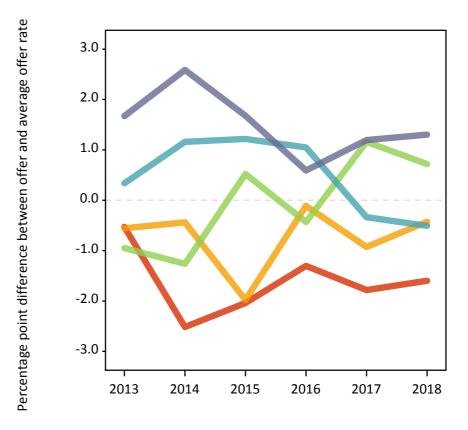
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





**P.10** Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	2,450	2,680	2,710	3,115	3,230	3,320
	Black	1,050	1,200	1,300	1,525	1,585	1,640
	Mixed	515	555	590	640	715	765
	White	7,355	8,710	8,395	8,335	8,600	8,065
	Other	130	140	160	185	225	225
Placed June deadline applicants	Asian	495	555	510	575	670	665
	Black	170	175	190	240	280	240
	Mixed	90	90	115	110	135	130
	White	1,030	1,285	1,235	1,225	1,310	1,195
	Other	25	20	20	30	30	55
All placed applicants	Asian	725	680	715	735	895	900
	Black	245	220	255	300	375	320
	Mixed	105	95	135	130	165	155
	White	1,215	1,380	1,395	1,360	1,475	1,380
	Other	35	30	30	50	45	70
June deadline applicants per 10,000	Asian	371.8	395.0	383.2	432.9	439.0	447.5
population	Black	353.0	395.5	407.8	487.4	504.0	525.3
	Mixed	191.2	192.6	191.0	204.0	222.4	236.6
	White	116.9	141.2	134.7	137.8	144.9	140.4
	Other	141.2	149.3	166.0	185.9	216.5	214.9
Placed June deadline applicants per	Asian	75.1	81.8	72.2	79.9	90.9	89.4
10,000 population	Black	57.9	58.1	60.0	77.0	89.6	77.0
	Mixed	33.7	30.6	37.3	34.3	42.1	39.6
	White	16.4	20.8	19.8	20.2	22.1	20.8
	Other	27.6	22.6	21.8	31.2	30.1	51.4
All placed applicants per 10,000	Asian	110.2	100.3	101.0	102.1	121.9	121.1
population	Black	83.2	71.9	80.4	95.2	119.8	102.9
	Mixed	39.2	33.4	43.1	41.9	51.4	48.3
	White	19.3	22.4	22.4	22.5	24.9	24.0
	Other	36.4	33.3	32.2	50.2	44.7	68.5

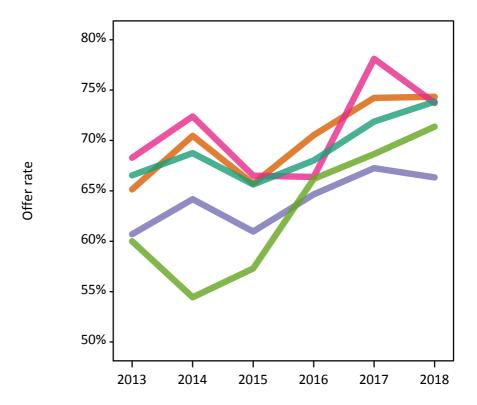
# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	2,785	3,015	3,045	3,545	3,680	3,775
	Black	1,075	1,240	1,335	1,570	1,655	1,725
	Mixed	560	585	625	700	765	820
	White	7,755	9,200	8,805	8,750	9,070	8,580
	Other	140	160	180	210	250	260
Offers	Asian	1,815	2,125	2,000	2,500	2,730	2,810
	Black	655	795	815	1,015	1,115	1,145
	Mixed	380	420	415	465	600	605
	White	5,160	6,325	5,780	5,950	6,520	6,335
	Other	85	85	100	140	175	185
Offer rate	Asian	65.1%	70.5%	65.7%	70.5%	74.2%	74.3%
	Black	60.7%	64.2%	61.0%	64.6%	67.3%	66.3%
	Mixed	68.3%	72.4%	66.5%	66.4%	78.1%	73.7%
	White	66.5%	68.7%	65.6%	68.0%	71.9%	73.9%
	Other	60.0%	54.4%	57.3%	66.2%	68.7%	71.4%
Average offer rate	Asian	68.8%	72.1%	67.6%	70.4%	74.0%	73.8%
	Black	66.2%	70.0%	64.9%	67.6%	69.4%	69.8%
	Mixed	66.8%	71.8%	67.0%	68.9%	77.9%	74.8%
	White	64.4%	67.1%	64.2%	67.2%	71.4%	73.3%
	Other	66.0%	68.9%	64.3%	69.6%	74.2%	71.9%
Percentage point difference between	Asian	-3.7	-1.6	-1.8	0.2	0.2	0.6
offer rate and average offer rate	Black	-5.5	-5.8	-4.0	-2.9	-2.2	-3.4
	Mixed	1.5	0.6	-0.5	-2.6	0.2	-1.1
	White	2.2	1.6	1.4	0.8	0.5	0.6
	Other	-6.0	-14.5	-7.0	-3.4	-5.6	-0.6
Contribution of group to the average	Asian	0.336	0.310	0.313	0.324	0.335	0.329
offer rate	Black	0.146	0.146	0.150	0.162	0.167	0.160
	Mixed	0.096	0.089	0.088	0.084	0.095	0.097
	White	0.691	0.699	0.681	0.645	0.651	0.627
	Other	0.056	0.052	0.061	0.059	0.064	0.064

### P.13 18 year old offer rate by ethnic group

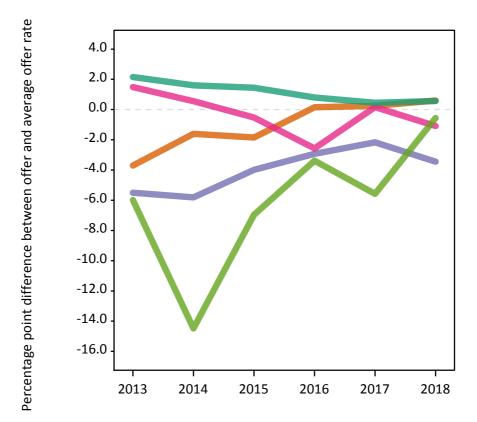
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





**P.14** Percentage point difference between 18 year old offer rate and average offer rate by ethnic group Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





### P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	26,875	30,070	28,980	29,735	28,715	27,215
Placed June deadline applicants	4,400	4,885	4,670	4,850	4,850	4,560
All placed applicants	5,820	5,925	6,010	6,110	6,275	5,970

# P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	29,385	32,805	31,410	32,335	31,205	29,915
Offers	15,255	17,725	16,390	17,800	18,895	18,495
Offer rate	51.9%	54.0%	52.2%	55.0%	60.6%	61.8%

# P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	9,055	10,415	9,930	10,245	10,300	9,860
	Women	17,820	19,650	19,050	19,490	18,410	17,355
Placed June deadline applicants	Men	1,555	1,805	1,655	1,685	1,800	1,630
	Women	2,840	3,080	3,015	3,165	3,050	2,930
All placed applicants	Men	2,220	2,300	2,285	2,250	2,430	2,245
	Women	3,600	3,625	3,725	3,855	3,845	3,725

### P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	10,025	11,565	10,950	11,290	11,385	11,065
	Women	19,365	21,240	20,460	21,045	19,820	18,845
Offers	Men	6,255	7,465	6,675	7,190	7,875	7,485
	Women	9,005	10,260	9,715	10,605	11,025	11,010
Offer rate	Men	62.4%	64.5%	61.0%	63.7%	69.2%	67.6%
	Women	46.5%	48.3%	47.5%	50.4%	55.6%	58.4%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	4,380	5,180	5,030	5,110	5,025	4,720
	Quintile 2	5,430	6,275	6,075	6,105	5,900	5,715
	Quintile 3	6,710	7,275	7,135	7,470	7,145	6,640
	Quintile 4	5,025	5,515	5,290	5,550	5,265	4,975
	Quintile 5	5,280	5,750	5,395	5,430	5,305	5,080
Placed June deadline applicants	Quintile 1	685	840	725	800	735	725
	Quintile 2	895	1,025	1,000	1,040	1,040	950
	Quintile 3	1,170	1,240	1,270	1,290	1,325	1,315
	Quintile 4	780	885	790	855	845	750
	Quintile 5	865	885	870	855	895	800
All placed applicants	Quintile 1	825	980	905	960	930	920
	Quintile 2	1,160	1,230	1,270	1,300	1,325	1,270
	Quintile 3	1,600	1,545	1,705	1,700	1,770	1,750
	Quintile 4	1,050	1,065	1,005	1,050	1,110	990
	Quintile 5	1,170	1,090	1,110	1,080	1,125	1,020

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	4,795	5,685	5,390	5,540	5,445	5,190
	Quintile 2	6,010	6,860	6,635	6,700	6,460	6,310
	Quintile 3	7,545	8,080	7,910	8,280	7,975	7,475
	Quintile 4	5,340	5,960	5,650	5,925	5,600	5,390
	Quintile 5	5,635	6,145	5,755	5,815	5,645	5,455
Offers	Quintile 1	2,165	2,710	2,465	2,700	2,860	2,885
	Quintile 2	2,905	3,480	3,250	3,505	3,725	3,745
	Quintile 3	3,785	4,280	4,135	4,525	4,945	4,705
	Quintile 4	2,995	3,415	3,105	3,450	3,565	3,455
	Quintile 5	3,375	3,810	3,410	3,580	3,760	3,655
Offer rate	Quintile 1	45.1%	47.7%	45.7%	48.8%	52.5%	55.6%
	Quintile 2	48.4%	50.7%	49.0%	52.3%	57.6%	59.4%
	Quintile 3	50.2%	52.9%	52.3%	54.7%	62.0%	62.9%
	Quintile 4	56.0%	57.3%	55.0%	58.2%	63.7%	64.1%
	Quintile 5	59.9%	62.0%	59.2%	61.6%	66.6%	67.0%

### P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	5,535	5,950	5,820	6,290	6,275	6,190
	Black	4,020	4,350	4,515	4,925	4,720	4,445
	Mixed	1,240	1,355	1,455	1,480	1,510	1,510
	White	15,565	17,835	16,545	16,280	15,455	14,350
	Other	365	400	425	495	525	510
Placed June deadline applicants	Asian	1,055	1,120	1,110	1,180	1,250	1,250
	Black	560	630	580	655	695	625
	Mixed	225	245	275	270	285	265
	White	2,475	2,805	2,600	2,620	2,505	2,260
	Other	55	65	65	80	70	125
All placed applicants	Asian	1,635	1,505	1,625	1,660	1,785	1,800
	Black	805	820	815	910	1,025	905
	Mixed	285	285	340	330	365	335
	White	2,905	3,120	3,010	3,005	2,910	2,695
	Other	95	90	95	125	120	165

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	6,360	6,775	6,660	7,200	7,170	7,165
	Black	4,370	4,710	4,825	5,250	5,025	4,780
	Mixed	1,365	1,490	1,580	1,630	1,630	1,675
	White	16,700	19,170	17,590	17,400	16,510	15,460
	Other	415	450	495	565	595	610
Offers	Asian	3,575	3,955	3,735	4,320	4,735	4,745
	Black	1,605	1,915	1,800	2,145	2,355	2,315
	Mixed	735	835	835	905	1,065	1,050
	White	9,090	10,720	9,655	10,015	10,260	9,885
	Other	170	210	235	275	340	365
Offer rate	Asian	56.2%	58.4%	56.1%	60.0%	66.0%	66.3%
	Black	36.7%	40.6%	37.3%	40.8%	46.8%	48.4%
	Mixed	53.8%	56.2%	52.8%	55.6%	65.4%	62.7%
	White	54.4%	55.9%	54.9%	57.6%	62.2%	63.9%
	Other	40.8%	46.7%	47.7%	48.5%	56.7%	59.9%

### **Technical Notes and Definitions**

#### **UCAS** undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### **Extra**

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

#### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

#### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

#### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

#### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

#### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

#### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

#### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

#### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

#### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

#### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### **UK** domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.