

L79: unconditional offers

Loughborough University's perspective on unconditional offers:

As can be seen from the zero entry in the report, Loughborough University's policy is not to make conditional unconditional offers. A small number of offers (0.1%) with an unconditional component have been made each year. These have been made to pre-qualified applicants (i.e. those who have already completed their A level or equivalent qualifications), except for in 2015, when 38 targeted unconditional offers prior to receipt of A level results were piloted. These were made for a single course at the university, on the basis of exceptional GCSE profiles and A level predictions, alongside excellent performance at interview. These offers were not conditional on firm acceptance. The pilot was not subsequently extended, and does not form part of Loughborough's current selection procedures.

Loughborough University does not support making unconditional offers to prospective students who have yet to complete their post-16 qualifications. We firmly believe these are detrimental to students as they can demotivate and have a negative impact on achievement. This can lead to students less likely to have the necessary skills to perform well at university and also have later consequences for their career opportunities. We also believe that conditional unconditional offers, where offers are dependent on a firm acceptance, place undue pressure on an applicant to choose an institution that is perhaps not the best suited to them.

Definitions of offer types:

Unconditional offer

This is an offer made by a provider where they are satisfied that an individual has demonstrated sufficient attainment and potential to succeed on their chosen programme. Based on the offer status at the 30 June application deadline.

Conditional unconditional offer

An offer made by a provider which was originally conditional, but becomes unconditional if the applicant selects that offer as their firm (first) choice. By definition, conditional unconditional offers that are selected as a firm choice by the applicant become unconditional and are also included in the unconditional offers group (see above).

Offer with an unconditional component

All offers showing as having an element of unconditional offer-making, that is, unconditional offers plus conditional unconditional offers that have not been selected as firm (and hence remain conditional unconditional).

All offers

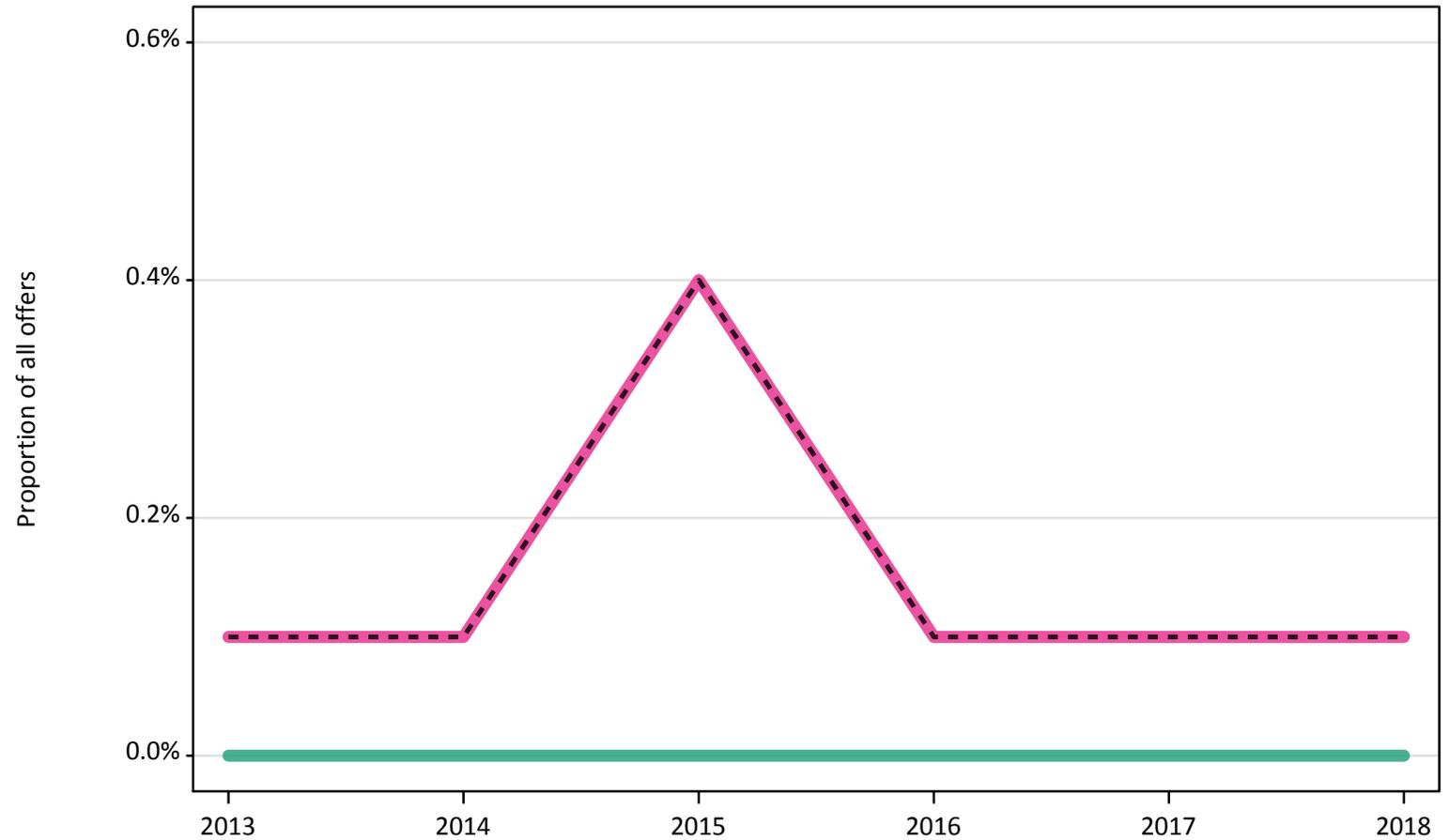
All offers made by the provider, subject to the coverage of this report. This includes conditional as well as unconditional offers to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales.

Technical note:

The coverage of this report is limited to offers made by 30 June, to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales. This is because these applicants are least likely to apply already having achieved a full set of qualifications typically required for undergraduate higher education.

A.1 Proportion of all offers that are unconditional, by cycle year

- Unconditional offers
- Conditional unconditional offers
- Offers with unconditional component



A.2 Unconditional offers by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	5	10	50	15	10	10
Conditional unconditional offers	0	0	0	0	0	0
Offers with unconditional component	5	10	50	15	10	10
All offers (conditional and unconditional)	11,440	12,960	12,870	14,805	15,740	15,515

A.3 Proportion of all offers that are unconditional, by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	0.1%	0.1%	0.4%	0.1%	0.1%	0.1%
Conditional unconditional offers	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Offers with unconditional component	0.1%	0.1%	0.4%	0.1%	0.1%	0.1%

Note: Percentage values are not printed in the above table if the total rounded number of offers for that year is below 100.