

# WILL YOU DARE TO LIVE THE LIFE YOU WANT?

LOOK AT LIFESTYLES AND CONSIDER  
WHAT'S IMPORTANT TO YOU



## AIM

To make students aware of the wide range of career options available, and get them thinking about what interests them.

## OBJECTIVES

- > To focus on the sports industry as a model to understand the abundance of opportunities available in the sector.
- > To research other industries and see if there are similarly wide-ranging opportunities.

## KEY VOCABULARY

- > Options
- > Opportunities

## RESOURCES NEEDED

Whiteboard with connection to the UCAS Hub. Laptops if there's time for students to individually explore.

## TOOLS TO USE IN THE UCAS HUB

- > Explore
- > For you

# INTRODUCTION (Discussion – ten minutes)

## How many of you wanted to be a sports star when you were younger?

Perhaps your dreams of high-flying stardom and an equally high salary have been dashed, because you don't quite have the ability.

## But don't think it's all over...

If you want to be involved in sport, or you have a talent in another sector where you'd like to get a job, just explore the possibilities.

Ask how many jobs they think are associated with sports. Reveal the numerous roles available within the sports industry.



### Here's just a snapshot! Can you think of any others?

#### Within professional sports teams:

Coach   Strength and Conditioning Coach   Scout   Player   Referee  
General Manager   Business Manager   Marketing Director   Promotion Director  
Paralegal   Medical staff   Sport and Exercise Psychologist   Executive Director  
Director of Community Relations   Ticket Operations Manager   Stadium Manager  
Sports Events Coordinator   Equipment Manager   Scoreboard Operator  
Public Address Announcer

How many jobs do you think are available within the sports industry?

### Here's just a snapshot! Can you think of any others?

#### Sporting retail:

Manufacturer's Representative   Sporting Goods Store Manager  
Sporting Goods Salesperson   Sports Store Business Owner

### Here's just a snapshot! Can you think of any others?

#### At university:

Athletic Trainer   Coach – many different sports   Assistant Coach  
Lifeguard   Associate Athletic Director   Athletic Director  
Physical Education Instructor   Marketing and Promotions Coordinator  
Athletic Program Development Director   Sports Information Director  
Sports and Exercise Scientist

### Here's just a snapshot! Can you think of any others?

#### Recreation:

Sports Development Manager   Recreational Manager  
Youth Sports Administrator   Recreation Manager   Director  
Recreation Specialist   Recreation Therapist   Outdoor Recreation Planner  
Health and Fitness Director   Instructor   Facility Manager  
Aquatic Director

### Here's just a snapshot! Can you think of any others?

#### In health and fitness:

Athletic Trainer   Physical Therapist   Medical Assistant   Sports Medicine Aide  
Assistant Athletic Trainer   Physical Therapy Assistant   Sports Massage Therapist  
Sports and Fitness Nutritionist   Strength and Conditioning Coach  
Exercise Physiologist   Sports Physician   Sports Psychologist  
Fitness Class Instructor

### Here's just a snapshot! Can you think of any others?

#### Broadcasting:

Sportscaster   Sports News Reporter   Television Sports Producer  
Radio Sports Producer   Internet Sports Producer   Sports Writer  
Sports Photographer   Sports Talk Show Host   Sports Columnist  
Sports Television Talent Director   Editor   Publisher

## TEACHING FOCUS ACTIVITY (Ten minutes – extend this part of the session if you have time)

In groups, ask students to investigate other industries and consider the wide range of options available.

Share and discuss what they've discovered.

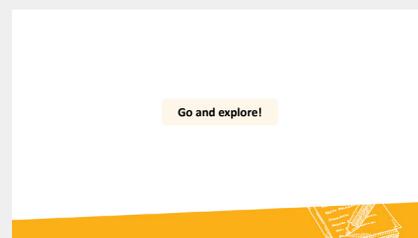


## EXTENSION ACTIVITY

Flip the activity to look at a job title – e.g. software developer – and see if there are opportunities to work across all industries.

## PLENARY (Five minutes)

Encourage students to sign in to the Hub and explore what's out there. Suggest using the Explore tool to discover the wide range of subjects and different jobs they could lead to. They can also see suggested courses for them based on the subjects they're interested in using the 'For you' tab.



## HOMEWORK

Continue to research options in whichever industry most appeals to you. Use the Explore tool on the Hub and favourite the subject areas that interest you most. Using your 'Notes' section on the Hub, write down what appeals to you most about that subject or industry you're interested in.