

## B35 University College Birmingham

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	1,110	1,100	1,155	1,135	1,270	1,475
Placed June deadline applicants	320	345	295	310	300	370
All placed applicants	370	370	350	380	395	455
June deadline applicants per 10,000 population	14.0	14.3	14.9	14.9	16.9	19.3
Placed June deadline applicants per 10,000	4.1	4.5	3.8	4.1	4.0	4.8
All placed applicants per 10,000 population	4.7	4.8	4.5	5.0	5.2	6.0

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	1,280	1,250	1,330	1,275	1,425	1,660
Offers	1,215	1,195	1,220	1,225	1,335	1,600
Offer rate	94.8%	95.8%	92.0%	96.3%	93.5%	96.5%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	365	360	350	340	335	405
	Women	740	740	805	795	935	1,070
Placed June deadline applicants	Men	110	105	80	80	55	75
	Women	210	245	215	230	250	295
All placed applicants	Men	125	105	95	100	80	100
	Women	240	265	255	280	310	355
June deadline applicants per 10,000 population	Men	9.1	9.2	8.9	8.7	8.6	10.3
	Women	19.1	19.7	21.3	21.5	25.6	28.7
Placed June deadline applicants per 10,000 population	Men	2.7	2.6	2.0	2.0	1.4	2.0
	Women	5.5	6.5	5.7	6.2	6.8	7.8
All placed applicants per 10,000 population	Men	3.1	2.7	2.4	2.6	2.1	2.5
	Women	6.2	7.0	6.7	7.6	8.5	9.6

### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	440	405	390	375	370	455
	Women	840	845	935	900	1,055	1,205
Offers	Men	410	390	355	360	350	430
	Women	805	805	865	865	985	1,170
Offer rate	Men	93.4%	97.3%	90.8%	96.8%	94.9%	95.4%
	Women	95.6%	95.0%	92.5%	96.1%	93.1%	96.9%
Average offer rate	Men	94.4%	97.0%	90.0%	95.9%	95.2%	96.5%
	Women	95.1%	95.2%	92.9%	96.5%	93.0%	96.5%
Percentage point difference between offer rate and average offer rate	Men	-1.0	0.3	0.8	0.9	-0.4	-1.1
	Women	0.5	-0.1	-0.3	-0.4	0.1	0.4
Contribution of group to the average offer rate	Men	0.442	0.437	0.448	0.483	0.448	0.496
	Women	0.709	0.732	0.769	0.785	0.807	0.810

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

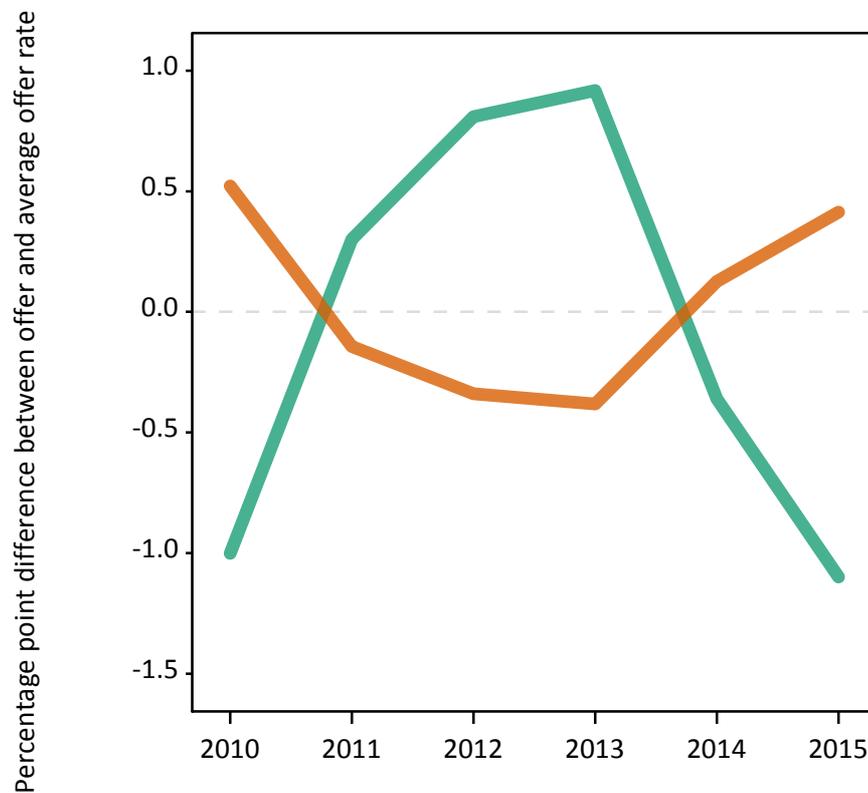
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	180	135	150	170	185	205
	Quintile 2	215	245	215	230	275	345
	Quintile 3	220	265	260	255	310	320
	Quintile 4	215	215	240	220	230	275
	Quintile 5	280	240	290	265	265	330
Placed June deadline applicants	Quintile 1	50	50	40	65	50	50
	Quintile 2	65	80	65	65	70	90
	Quintile 3	70	85	65	70	75	80
	Quintile 4	55	50	55	50	45	65
	Quintile 5	75	75	65	60	60	80
All placed applicants	Quintile 1	55	55	45	70	60	65
	Quintile 2	80	85	85	80	105	115
	Quintile 3	85	90	80	90	95	100
	Quintile 4	60	55	60	60	65	80
	Quintile 5	90	80	80	75	70	95
June deadline applicants per 10,000 population	Quintile 1	12.2	9.3	10.7	12.3	13.4	14.6
	Quintile 2	13.9	16.4	14.5	15.5	18.7	23.2
	Quintile 3	13.7	17.1	16.8	16.7	20.7	20.7
	Quintile 4	13.6	13.7	15.0	13.9	15.0	17.4
	Quintile 5	16.4	14.5	17.1	15.9	16.3	19.7
Placed June deadline applicants per 10,000 population	Quintile 1	3.4	3.6	2.7	4.5	3.6	3.6
	Quintile 2	4.4	5.4	4.5	4.4	4.8	6.0
	Quintile 3	4.5	5.6	4.3	4.5	4.9	5.3
	Quintile 4	3.4	3.3	3.5	3.3	3.0	4.2
	Quintile 5	4.5	4.6	3.9	3.7	3.6	4.7
All placed applicants per 10,000 population	Quintile 1	3.9	3.8	3.1	5.1	4.2	4.5
	Quintile 2	5.1	5.8	5.7	5.5	7.2	7.7
	Quintile 3	5.2	5.8	5.2	6.0	6.2	6.5
	Quintile 4	3.9	3.6	3.7	3.9	4.2	5.0
	Quintile 5	5.2	5.0	4.8	4.7	4.4	5.7

## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	210	160	180	195	205	215
	Quintile 2	255	280	245	260	310	410
	Quintile 3	255	300	310	285	350	345
	Quintile 4	250	235	270	240	260	300
	Quintile 5	305	265	320	295	295	375
Offers	Quintile 1	195	150	170	185	195	210
	Quintile 2	240	265	220	255	295	400
	Quintile 3	240	285	275	265	330	325
	Quintile 4	240	230	255	230	240	290
	Quintile 5	295	260	305	290	270	365
Offer rate	Quintile 1	92.4%	93.2%	92.3%	95.9%	95.1%	96.3%
	Quintile 2	93.4%	95.7%	89.8%	97.7%	95.2%	97.3%
	Quintile 3	94.9%	94.0%	88.7%	94.0%	94.3%	94.5%
	Quintile 4	96.4%	97.5%	94.1%	96.3%	91.2%	96.7%
	Quintile 5	96.4%	97.7%	95.0%	97.6%	91.9%	97.6%
Average offer rate	Quintile 1	92.9%	95.4%	91.9%	96.2%	94.0%	96.4%
	Quintile 2	94.4%	94.6%	90.6%	96.5%	93.5%	96.6%
	Quintile 3	94.7%	95.5%	91.2%	95.5%	93.6%	96.3%
	Quintile 4	95.5%	96.6%	92.8%	96.2%	93.6%	96.8%
	Quintile 5	96.2%	96.6%	93.3%	97.2%	93.1%	96.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.5	-2.2	0.4	-0.3	1.1	-0.1
	Quintile 2	-1.0	1.1	-0.8	1.2	1.7	0.7
	Quintile 3	0.2	-1.5	-2.5	-1.5	0.7	-1.8
	Quintile 4	0.9	0.9	1.3	0.1	-2.4	-0.1
	Quintile 5	0.3	1.2	1.7	0.5	-1.2	1.1
Contribution of group to the average offer rate	Quintile 1	0.238	0.192	0.227	0.219	0.205	0.201
	Quintile 2	0.283	0.277	0.261	0.275	0.297	0.322
	Quintile 3	0.274	0.323	0.287	0.280	0.308	0.266
	Quintile 4	0.269	0.272	0.299	0.271	0.261	0.287
	Quintile 5	0.351	0.309	0.332	0.346	0.299	0.337

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

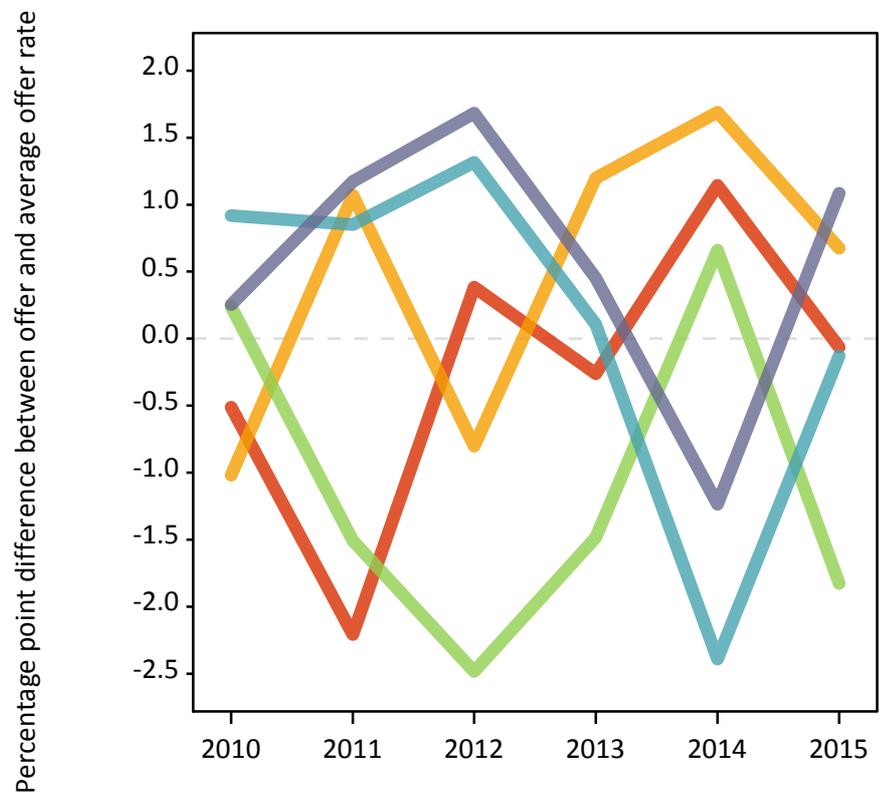
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	105	160	175	150	175	220
	Black	55	85	80	95	100	145
	Mixed	70	50	65	50	80	85
	White	870	795	825	825	885	1,005
	Other	5	5	5	15	25	15
Placed June deadline applicants	Asian	45	65	50	40	45	60
	Black	15	30	25	30	25	40
	Mixed	20	15	15	15	25	30
	White	235	230	200	220	195	235
	Other	0	5	0	5	5	5
All placed applicants	Asian	60	70	70	55	80	85
	Black	20	35	30	40	35	60
	Mixed	25	20	20	20	35	40
	White	260	245	225	255	235	265
	Other	0	5	0	5	10	5
June deadline applicants per 10,000 population	Asian	17.3	25.7	27.0	22.7	25.8	31.4
	Black	21.0	31.8	29.1	32.3	32.7	45.6
	Mixed	29.8	21.5	25.0	18.1	28.5	28.2
	White	13.0	12.2	12.8	13.1	14.3	16.2
	Other	6.5	7.4	5.7	16.5	24.7	14.5
Placed June deadline applicants per 10,000 population	Asian	7.6	10.3	7.7	6.1	6.9	8.5
	Black	6.5	11.3	8.5	10.1	8.2	13.2
	Mixed	9.5	7.0	6.5	5.2	9.0	9.4
	White	3.5	3.6	3.1	3.5	3.2	3.8
	Other	0.0	3.7	0.0	5.5	5.4	4.2
All placed applicants per 10,000 population	Asian	9.9	11.1	10.7	8.0	11.9	12.2
	Black	8.0	12.8	10.7	12.8	11.2	19.2
	Mixed	10.8	7.8	7.7	7.0	12.5	12.3
	White	3.9	3.8	3.5	4.1	3.8	4.3
	Other	0.0	3.7	0.0	6.6	8.6	5.2

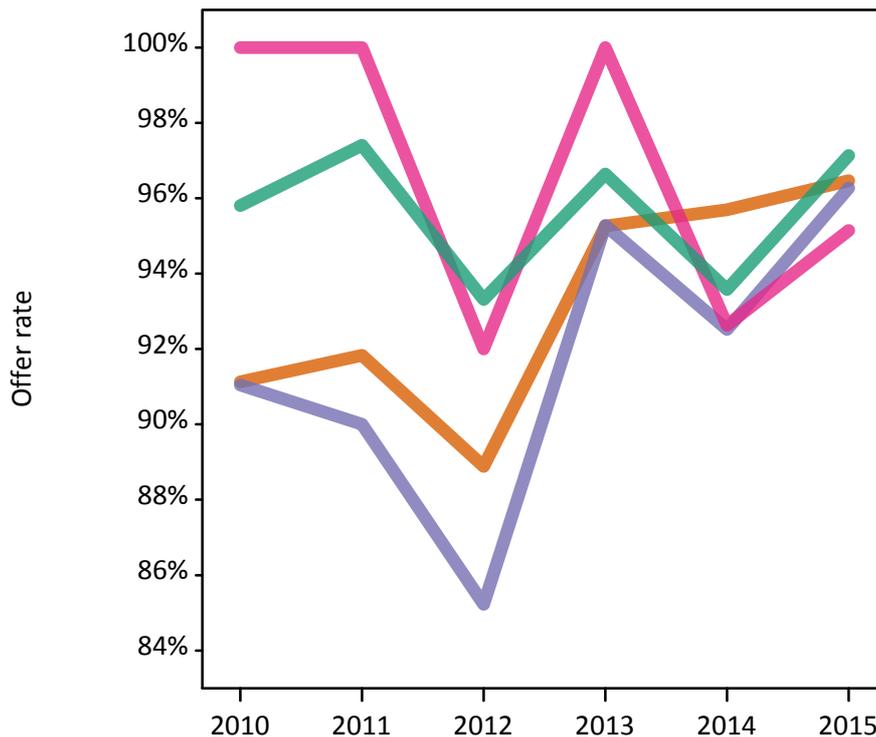
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	125	195	215	170	210	255
	Black	65	100	90	105	105	160
	Mixed	80	60	75	60	95	105
	White	1,000	885	940	925	980	1,120
	Other	5	5	5	15	25	15
Offers	Asian	115	180	190	160	200	245
	Black	60	90	75	100	100	155
	Mixed	75	55	70	55	90	100
	White	960	865	880	895	920	1,085
	Other	5	5	5	15	20	15
Offer rate	Asian	91.1%	91.8%	88.9%	95.3%	95.7%	96.5%
	Black	91.0%	90.0%	85.2%	95.3%	92.5%	96.3%
	Mixed	100.0%	100.0%	92.0%	100.0%	92.6%	95.1%
	White	95.8%	97.4%	93.3%	96.6%	93.6%	97.1%
	Other	N/A	N/A	N/A	100.0%	80.8%	100.0%
Average offer rate	Asian	94.5%	93.3%	91.4%	95.6%	94.3%	96.6%
	Black	93.9%	95.1%	90.4%	95.8%	93.5%	96.7%
	Mixed	94.2%	94.5%	91.9%	96.2%	93.5%	96.7%
	White	95.0%	96.5%	92.3%	96.5%	93.4%	96.5%
	Other	N/A	N/A	N/A	94.1%	92.8%	96.0%
Percentage point difference between offer rate and average offer rate	Asian	-3.3	-1.4	-2.5	-0.4	1.4	-0.1
	Black	-2.9	-5.1	-5.2	-0.5	-1.0	-0.4
	Mixed	5.8	5.5	0.1	3.8	-0.9	-1.5
	White	0.8	0.9	1.0	0.1	0.2	0.7
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	Asian	0.281	0.328	0.331	0.315	0.358	0.311
	Black	0.135	0.146	0.137	0.144	0.152	0.167
	Mixed	0.180	0.123	0.147	0.108	0.145	0.117
	White	0.819	0.760	0.758	0.772	0.755	0.737
	Other	N/A	N/A	N/A	0.051	0.155	0.063

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	2,550	2,620	2,630	2,550	2,940	3,305
Placed June deadline applicants	845	970	855	875	855	1,030
All placed applicants	1,025	1,045	1,105	1,255	1,290	1,420

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	2,975	3,045	3,080	2,935	3,310	3,780
Offers	2,585	2,730	2,555	2,665	2,905	3,385
Offer rate	86.8%	89.7%	83.0%	90.9%	87.7%	89.6%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	895	925	900	840	830	955
	Women	1,655	1,695	1,730	1,710	2,110	2,350
Placed June deadline applicants	Men	310	340	255	280	180	255
	Women	535	630	600	600	675	775
All placed applicants	Men	390	355	330	420	330	375
	Women	635	690	770	835	965	1,045

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	1,070	1,055	1,035	970	940	1,085
	Women	1,905	1,990	2,045	1,965	2,370	2,695
Offers	Men	900	945	840	875	820	970
	Women	1,680	1,785	1,720	1,790	2,085	2,420
Offer rate	Men	84.1%	89.7%	81.1%	90.3%	86.8%	89.1%
	Women	88.3%	89.6%	84.0%	91.2%	88.0%	89.7%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	365	340	385	375	465	500
	Quintile 2	570	600	610	575	710	790
	Quintile 3	560	630	605	570	745	765
	Quintile 4	475	465	465	480	475	590
	Quintile 5	580	575	565	545	535	650
Placed June deadline applicants	Quintile 1	110	145	115	145	135	145
	Quintile 2	220	230	230	225	220	270
	Quintile 3	185	235	195	200	220	230
	Quintile 4	145	150	140	155	135	180
	Quintile 5	185	205	175	150	145	200
All placed applicants	Quintile 1	130	155	145	190	190	200
	Quintile 2	265	250	310	345	375	400
	Quintile 3	225	250	255	295	315	330
	Quintile 4	175	170	170	210	200	225
	Quintile 5	225	220	220	215	205	255

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	420	405	465	430	510	555
	Quintile 2	685	700	730	690	810	930
	Quintile 3	665	735	705	645	835	875
	Quintile 4	540	535	535	545	545	660
	Quintile 5	660	665	645	610	600	745
Offers	Quintile 1	360	355	375	395	450	485
	Quintile 2	590	620	590	610	695	830
	Quintile 3	570	650	570	585	745	765
	Quintile 4	475	480	460	490	475	600
	Quintile 5	585	615	560	575	530	695
Offer rate	Quintile 1	85.0%	87.2%	81.1%	91.9%	87.7%	87.7%
	Quintile 2	86.0%	88.7%	81.0%	88.4%	85.9%	89.0%
	Quintile 3	86.0%	88.3%	80.9%	90.7%	89.2%	87.5%
	Quintile 4	88.0%	90.3%	85.3%	89.9%	86.8%	90.6%
	Quintile 5	88.7%	93.1%	87.1%	94.0%	88.7%	93.0%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	430	475	490	400	485	570
	Black	280	360	335	350	405	465
	Mixed	160	140	160	135	195	210
	White	1,650	1,600	1,600	1,610	1,780	1,995
	Other	20	35	35	40	55	50
Placed June deadline applicants	Asian	170	195	175	150	145	190
	Black	105	160	130	150	140	175
	Mixed	65	50	60	50	80	85
	White	495	545	470	505	470	560
	Other	5	15	10	15	20	20
All placed applicants	Asian	210	215	240	215	250	280
	Black	150	170	170	205	235	295
	Mixed	70	55	75	70	110	125
	White	580	590	565	620	580	675
	Other	5	15	15	25	35	35

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	505	555	600	485	560	645
	Black	325	430	390	410	455	540
	Mixed	180	160	190	155	225	250
	White	1,925	1,845	1,840	1,810	1,990	2,265
	Other	25	40	40	55	65	60
Offers	Asian	420	485	485	430	500	570
	Black	245	340	275	350	375	435
	Mixed	160	145	165	145	200	220
	White	1,730	1,710	1,590	1,690	1,765	2,100
	Other	20	35	30	40	50	50
Offer rate	Asian	82.8%	87.7%	81.4%	88.5%	89.8%	88.1%
	Black	74.8%	79.7%	69.6%	85.9%	82.0%	80.4%
	Mixed	89.4%	89.4%	85.4%	92.9%	88.1%	87.3%
	White	89.8%	92.7%	86.5%	93.3%	88.7%	92.8%
	Other	78.3%	83.3%	68.3%	69.6%	74.2%	81.7%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.